

## Innovation Network Roles

### BACKBONE



#### WHAT IT DOES:

Schedules and supports events, contracts consultants and facilitators, handles admin and communications, leads learning and evaluation

#### WHO WE NEED:

Independent organization that has a connection to the issue/challenge but is respected by diverse parties; must have strong organizational base and servant-leader mindset

#### COMMITMENT:

1 HT/FT Initiative Manager (can be contracted); 1-3 hrs/mo from comms; 1-3 hrs/mo from L&E

#### LEADERSHIP:

The Initiative Manager shepherds backbone resources and stakeholder engagement

### DESIGN TEAM



#### WHAT IT DOES:

Holds project intent, oversees initiatives, engages other stakeholders, acts as sounding board for process designs, shepherds initiative strategy

#### WHO WE NEED:

Key influencers with servant-leader mindsets who are respected for their integrity, connected to the issue, and have proven collaboration abilities

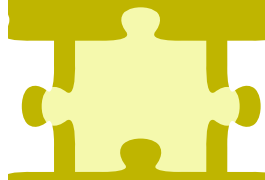
#### COMMITMENT:

4-6 people at 3 hrs/mo who participate in bi-monthly and/or in-person meetings to lead network through work.

#### LEADERSHIP:

Two co-chairs, preferably from different sectors, who shape agendas and discuss initiative strategy  
(2 additional hrs/mo)

### NETWORK



#### WHAT IT DOES:

Provides analysis, insight, and feedback on key shifts, ideas, concepts and prototypes to maximize impact of the initiative

#### WHO WE NEED:

A diverse group that represents the varying perspectives held by the larger community on the issue/challenge, and is willing to work together to make progress

#### COMMITMENT:

Two annual 1.5-day meetings to develop shared intent, analysis, and solutions, plus serving on an initiative team

#### LEADERSHIP:

The Design Team is the leadership entity for the Network.

#### ADVISERS:

Experts and other resources who are not in the Network itself but have offered to serve as resources to support the work  
(unlimited-internal and/or external)

### INITIATIVE TEAMS



#### WHAT IT DOES:

Co-designs, tests, refines and scales solutions based on shared metrics, and Networks' analysis around strategic intent and key shifts

#### WHO WE NEED:

Network participants who have a passion for the specific shift and/or solution that the team is working on; they develop, test, and refine a specific initiative (e.g. a new service)

#### COMMITMENT:

Groups of 3-6 at avg. 3 hrs/mo in calls and work sessions (where they work intensively for 3-4 hrs to develop concepts)

#### LEADERSHIP:

Initiative Group Chairs convene and manage each initiative group to produce analysis; communicate and coordinate with staff and other groups as needed.  
(1 person per team at 2 additional hrs/mo)