CoCreative™

WHAT IS THE NAME OF YOUR CONCEPT?

WHO HELPED DEVELOP THIS SOLUTION?

WHAT CRITICAL SHIFT WILL THE SOLUTION MAKE HAPPEN?

CURRENT STATE   FUTURE STATE

HOW WOULD YOU DESCRIBE THIS SOLUTION IN SIMPLE TERMS?

HOW WILL WE MEASURE SUCCESS?

WHAT ARE SOME CHALLENGES AND HOW CAN YOU ADDRESS THEM?

WHO NEEDS TO BE CONSULTED ON THIS?

WHO NEEDS TO IMPLEMENT THIS?

WHAT RESOURCES ARE NEEDED?

WHAT ARE SOME KEY MILESTONES?

WHAT ARE SOME FIRST STEPS?
(DATE AND TASK)

WHAT WILL YOU PROTOTYPE TO SHOW US?

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