

Innovation Network Structure

DESIGN TEAM

CONTRIBUTIONS:

Designing the strategy and engagement process to ensure clear goals, rigorous analysis, well-defined priorities, adequate resources, clear roles & respon

TRAPS:

Taking ultimate responsibility away from the network itself, being too directive OR not directive enough with network,

QUALITIES:

Highly mission-driven with same general qualities as network participants, with key roles of maven, connector, and salesperson

BACKBONE LEADERSHIP

CONTRIBUTIONS:

Run the design team, provide strategic framing and leadership, provide analysis and research support, lead overall program to objectives

TRAPS:

Treating the overall network as just a program management exercise; taking on the work to the neglect of leveraging other organizations and resources

QUALITIES:

Seen as having high integrity, fairness and professionalism across stakeholder groups; transparent but discreet, strong systems in place for people, process, and financial management

PROGRAM TEAM

CONTRIBUTIONS:

Planning and resourcing initiatives appropriately, engaging other stakeholders to advance the work, coordinating with other initiatives

TRAPS:

Not scoping the work carefully and explicitly with the network, not leverage the network's connections and resources, taking more responsibility than the network does

QUALITIES:

Strong project management skills, willingness and ability to create alignment across competing interests, advances narratives that increase meaning & engagement

INNOVATION NETWORK

CONTRIBUTIONS:

Understanding the whole system; recommending other leaders; identifying key shifts; conceiving, vetting, prioritizing & guiding initiatives

TRAPS:

Getting caught in debate and either-or thinking, losing site of larger goals, trying to create exact solutions, moving slowly, getting overwhelmed by scope of challenge

QUALITIES:

Held in high regard by peers, committed to analysis and action, expertise in their part of the system, highly committed to the goal, can represent their organizations, represents diversity

WHOLE COMMUNITY

CONTRIBUTIONS:

Experience, expertise (as guests) and aspirations

TRAPS:

Expectations of process exceed capacity and commitment of the community

